Commercial Bulletin
Aloe Home Care

BARENTZ
Consumers expect home care products to offer health and well-being benefits in addition to beauty benefits, and use products for the mind as much as for the body. The pressure to look good all the time is pushing consumers to find an arsenal of beauty measures, the trend is toward a more natural look, and beauty-from-within is better aligned with this ideal than the short-term fixes topical products provide. Always changing, the beauty industry continues to surprise and delight consumers who are on the lookout for more efficient beauty products that also play on their desires to give back and be wowed by technology. Although there is much to be said for offering traditional skin care and cosmetic solutions, it may be time to step out of the box a bit and see how today’s trends may appeal to your clients, as well as entice consumers in your community through the doors of your skin care facility.

Home Care and hygiene

The Home Care and hygiene industries have seen a dramatic growth in the number of new and innovative products applications. The development of new natural applications has been triggered by the changing marketplace. The constant search for convenience and instant solutions to the always “on-the-go” lifestyles, have generated many new business opportunities. When looking at all the benefits aloe Vera can provides, it is easy to understand why products made of botanical and herbal ingredients become part of our daily lives and the material of choice for many end-uses and applications. Consumers feel that a company being green is important to their purchase decision, consumers citing “natural” as the most important green attribute.
The power of consumer perception is quite evident in the continually growing category of naturals; manufacturers need to be prepared to drive consumer interest into new options.

Relating to naturals, beauty has come to mean nutrition, health and wellness, and emits feelings of happiness.

Formulate your toiletries and Home Care with aloe vera from AMB WELLNES, there is a great range of Toiletries and Cleaning Products you can create and take advantage of aloe the natural caring and restoring properties of the Aloe Vera plant. When used on the personal care products, aloe Vera extracts have a moisturizing and softening effect on the skin and hair which is why aloe Vera is useful for toiletries. Some chemical-based products are too dehydrating or cause mild irritation, without moisturizing the skin. This is why natural moisturizers, especially with aloe vera extracts in are useful- they soften and protect the skin without causing any harm to the skin cells.

AMB cosmetic grade (CG) products have low bacterial plate counts making them suitable for use in a wide variety of cosmetic and personal care applications.

Formulation Versatility

Innovaloe™ 200X Cosmetic grades are essentially odorless, and have no impact on product fragrance or color. No company can achieve success alone. Behind every market-leading company is at least one exceptional business partner dedicated to ensuring its winning performance. BARENTZ and AMB are your partners in successful formulations, delivering aloe Vera ingredients in the right quality and at the right time.
AMB is your personal care partner

AMB has been global presence from their distribution network and key companies over the world in cosmetic industry. Offering natural and botanical solutions and other cosmetic ingredient with excellent support for your ideas or formulas, driving the successful business of our partners.

AMB performance personal care ingredients that fulfill the key consumer trend for natural products focused on wellbeing

Innovaloe™ 200X is a spray dried powder with good properties that can be easily formulated into skin care creams and lotions

Formulators of skin care lotions will make their formulations and then dose in aloe vera powder to get the right viscosity, at the same time it has some healing and moistening properties

Aloe Home Care applications

Packed with beneficial nutrients, aloe is key for a variety of skin care applications. In fact, the soothing properties of aloe are particularly helpful during the summer months when the sun is out in full force. Even if you wear sunscreen, it is possible to be sunburned. Fortunately, aloe can soothe and cool sunburned skin, thus decreasing the amount and length of time of discomfort. It should be applied generously to the affected areas, and then reapplied as often as necessary.
Surprise your clients with aloe Vera ingredient in your cosmetic and beauty care product lines you carry. The cosmetics industry often uses it as an emollient and moisturizer in a myriad of products such as moisturizers, face and hand creams, cleansers, soaps, suntan lotions, shaving preparations and baby lotions.

Aloe Vera improves the skin's ability to hydrate itself; it is therefore an active skin conditioning agent. Externally applied, it is a natural skin with the ability to penetrate into the skin and transport healthy substances through it.

**Topical Care**

Thanks to its cooling and moisturizing effect, the Aloe Vera Gel is the perfect relieving treatment for itching, burns, insect bites, scrapes, sunburn and redness. It is most recommended for Psoriasis sufferers. Furthermore it is highly recommended as a post-facial and body hair removal treatment and for preventing diaper rash in babies. It is a must-have in every household!

Aloe Vera provides dramatic relief from sunburn, cuts and insect bites, with antiseptic properties that fight skin bacteria. Its effectiveness for all skin types makes aloe vera a vital ingredient in this rich Body Lotion. To enhance its power, the concentrated lotion also contains other healing herbs known to the ancient world, such as Calendula (Marigold) Oil, along with modern discoveries such as Purasal, to improve moisture retention. Each application provides nourishing support, cooling refreshment, and a youthful skin boost a sensory experience you can enjoy day and night.
Aloe Home Care

Aloe Topical relief

Aloe relief from insect bites, small cuts, burns, abrasions and stings. Proper wound healing without excessive scarring:
- abrasions
- frostbite
- skin itching
- insect bites
- sores

Aloe bath liquid soap

Protect your hands two ways, with a hand wash that combines antibacterial cleansing with nourishing aloe. This soothing liquid moisturizes as it cleans, to keep even hard working hands soft as well as delightfully scented. Aloe helps to moisturize, soothe, and protect skin while effectively cleaning; which leaves your washing clean, fresh and comfortable next to delicate skin. Aloe Vera soften and condition your hands, Leaves hands feeling clean and refreshed to moisturize, soothe and offset any drying effects. perfect for those with sensitive or dry skin moisturizing liquid soap with aloe maximum hand skin protection.
Our aloe Vera are specifically designed for Cosmetic Compatibility

BARENTZ
Aloe kitchen liquid soap

- Formulate aloe kitchen liquid soap and avoid dry skin
- Moistures skin
- Develop gently nourishing hydration for hands, this offer your clients left tight or dry, even after frequent washing
- Leaves hands feeling clean and refreshed
- Formulated with aloe for comfort, protection, and healthy-looking skin
- Aloe conditions your skin as it works to provide a safe and non-irritating
- To moisturize, soothe and offset any drying effects. perfect for those with sensitive or dry skin
- Mild, gentle formula is kind to hands and clothes

Aloe Vera Gel Detergent

Studies have found that there are more than 75 ingredients contained in the inner gel of aloe plant's leaf. They are divided into several categories. One of them is Saponins. Saponins form lathers, when mixed and agitated with water, and they have been used in detergents as foaming agents. They also contain antiseptic properties. The content of saponins – substances of washing operation – is large enough to wash ourselves alone with Aloe gel. But the industry reaches after detergents that clean faster and more accurately.
Formulate your detergent (powder or liquid form) with natural Aloe Vera extracts, an offer an optimally coordinated tenside system, and reduce the risk of skin irritation, even with particularly sensitive skin - a fact that has been dermatologically proven, and biodegradable.

Detergents with high content of Aloe Vera is truly eco and environmentally friendly. In addition, when you add aloe in your detergent’s formula, your consumer get a gentle formula and kind to hands and clothes.